

OFF Festival Katowice 2013: My Bloody Valentine

The legendary band My Blood Valentine has just returned with an excellent new album and has confirmed their appearance at this year's OFF Festival!

To call My Blood Valentine's new album one of the most eagerly awaited records in the history of rock would be an understatement. The long wait for the follow-up to *Loveless* can only be compared to that of Guns N' Roses' infamous *Chinese Democracy*, with the difference that Axl's fans, who had grown up in the meantime, simply ignored his new album, while the followers of My Bloody Valentine, though furious at Kevin Shields for repeatedly postponing the release date of *m b v*, waited faithfully for the promised record. So loyal were they that when the band announced the immediate release of their new material one February night a few weeks ago, the band's website promptly crashed under the deluge of fans eager to buy the digital LP.

But there's another fundamental difference between the two: *m b v* was actually worth the wait! The album is, by all standards, outstanding; a worthy successor to *Loveless*, one that builds on the themes sketched out 22 years ago while at once broadening the band's musical horizons to encompass new and intriguing artistic dimensions. The record became an instant classic, winning critical acclaim from both reviewers and fans, who immediately forgave Shields his sins of omission.

We're proud to announce that My Bloody Valentine will be performing at the 2013 OFF Festival!

The band resumed playing live shows five years ago. And while the performances aren't too frequent, the group makes up for the lack of quantity with superior quality: My Bloody Valentine's live act is as legendary as the volume of sounds produced by the artists. We've hosted many of Shield's excellent and talented students at the OFF Festival, but it's about time we saw the original: don't miss My Bloody Valentine this August in Katowice!

We'd also like to remind you that starting Tuesday, March 5, new prices come into effect for festival passes.

The new prices are as follows:

- Three Day Pass with campsite: 190 zł
- Three Day Pass without campsite: 150 zł
- Four Day Pass with campsite: 210 zł
- Four Day Pass without campsite: 170 zł

Also starting Tuesday, tickets will be available at new vendors: Ticketpro.pl and ebilet.pl as well as Empik stores in Poland, and internationally at seetickets.com, festicket.com and planetfestival.co.uk, as well as the OFF Shop.